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# JOE DIMAGGIO'S WN STORY

- How he rose from the sondlots of Son Francisco to "tops" in Big League Boseball!
- What happened in the most exciting
- moments of the post 10 years of the gome!
- True fects and Insido stories about 150 of the stors Joe has played with and against!
- What was said and scrapped over in hotel rooms, locker rooms and dugouts!
- Fomous throws, hits, and "tight spots," described by the player who was IN them!
- PLUS A wonderful section crommed with Joo's own secrets of fielding, swotting, and WINNING THE GAME!



# The Smash-Hit Baseball Story of the Year!

HERE is the baseball fan's thrill of a lifetime – the action-packed, intimate story of "Jolting Joe"
DiMaggio, "The Yankee Clipper"—
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Everyone, young and old, who has ever thrown or swatted the horsehide -every rooter who has ever yelled himself hoarse over a game - every real American will get a tremendous kick out of Joe's great book, "Lucky
To Be a Yankee." Here IS Baseball!

as real, as crackling, as exciting as a stinger to right field!

Joe pulls no punches—on himself or anyone else. He tells his mistakes as well as his triumphs. Hè takes you into the dugouts and out on the diamond with scores of the greatest

## WHAT OTHER BIG LEAGUERS SAY ABOUT JOE DIMAGGIO:

"One of the great outfielders of all time."—Branch Rickey.
"The greatest break I ever got as s pircher was that Joe was on my side."—Lefty Gomez.

"I have managed a los of great ball players, and Joe is one of the greatest."—Joe McCarby.
"In my opinion Joe does everything pertaining to Baseball in the right way."—Connie Mack.

way. —Connie Mack.

"He is as good a ball player as ever put on a spiked shoe. —Joe Cronin.

"Joe DiMsggio keeps alive the Murderer's Row reputation of the Yankees. —Babe Ruth.

players who ever held a mitt. Grandstands are jammed, bases loaded, and you are right THERE with Joe, seeing the game through DiMaggio's eyes and living it with him every breathless moment!

# HOW TO HIT AND FIELD

What a book! - 244 pages, with many pictures of Baseball's greatest stars. What's more - Joe has written one whole section telling his own secrets of Hitting and Outfielding, Choosing a Bat, How to Stand at the Plate, Timing, the Swing, Picking Your Hits, the Grip, Bunting, Runs and Slides, Catching Flies - exactly the things you'd want Joe himself to tell you.

Grantland Rice has written the Foreword to "Lucky To Be a Yankee" and James A. Farley the Introduction. It even has special pages for players' autographs.

34 PHOTOS OF STARS On \$2 orders only the book will be outogrophed by Joe personolly.

### "INSIDE DOPE" ON 150 GREAT PLAYERS, INCLUDING:

Ernie Bonham Ernie Bonham
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Mort Cooper
Joe Cronin
Dizzy Dean
Bill Dickey
Dom DiMaggio
Vince DiMaggio
Bob Feller
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Please send me "Lucky to be a Yankee" as checked below. Attached is cash check or mnney order.

Paper-bound - \$1.00, postpaid

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TO YOUR PIKES, PISTOLS AND CUTLASSES, LAPS, -- MUSKETEERS MAN THE RIGGING :-- THEY'LL FIND US NO ORDINARY MERCHANTMAN!



































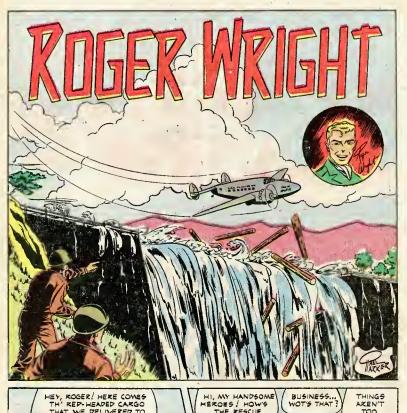






### LATER -- WHEN THE SILVER SPRAY HAS RESUMED HER INTERRUPTED VOYAGE --

Do you LIKE "THE CORSAIR"? IF SO WRITE AND TELL US! IF NOT -TELL US THAT TOO! AND WHILE YOU'RE AT IT HOW ABOUT TELLING US WHAT FEATURES YOU LIKE BEST IN A-1, AND WHICH LEAST...?





































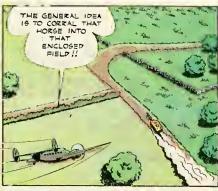












































































































THIS MAN KILLED HIS COUSIN WYETH TO COLLECT OUR THANKS THIS INSURANCE THROUGH HIS PARTNER, DRIVER OF THAT WRECKED CAR ... ONE HUNDRED THOUSAND DOLLARS!

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TO YOU

MASQUER-











BUT







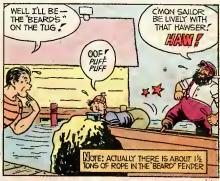
































HYUH KID!
THIS TUB BURNS
12 TONS OF COAL
A DAY—WOULDN'T
B'LIEVE IT
WOULD YUH?

# OUCH!

IT (GULP)
GETS MORE
UNBELIEVABLE
EVERY
MINUTE















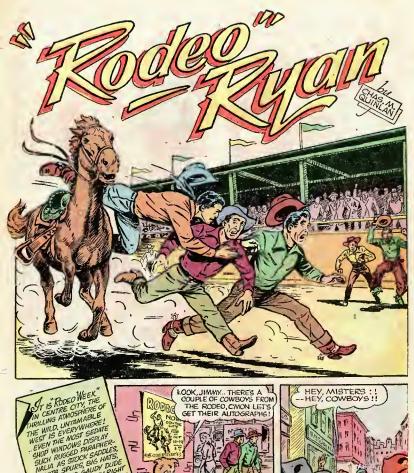












































AS RODEO' RYAN'S CAR PULLS AWAY ... A SHORT ARM OF THE LAW ELBOWS HIS WAY THROUGH THE MILLING CROWD:

GET BACK! LET ME THROUGH --WHAT'S GOIN' ON HERE?

IT'S A FIGHT. OFFICER --A COUPLE OF THEM COWBOYS!



FIGHTING, IS IT? YIT WASN'T THEM -AND ON A PUBLIC STREET EH?--I'VE A GOOD MIND TO

OFFICER, I SAW IT ALL!--ANOTHER COWBOY STRUCK THEM AND DROVE OFF IN HIS CAR!



WHO WAS IT. NEVER MIND. LAPS? I'LL OFFICER, FORGET CALL THE -LIT--WE'LL TAKE STATION AND! CARE OF HIM! C'MON"WINDY" GET AN ALARM OUT FOR HIM!



FEW HOURS LATER -- AT THE STADIUM --THE BAND PLAYS, THE CROWD CHEERS, THE CONTESTANTS PARADE AROUND THE ARENA, THE RODEO IS ON!



THE FIRST EVENT ON THE PROGRAM WILL BE THE BARE-BACK BRONC RIDING CONTEST WALTER MURLEY NO. 42 ON HIGHTOWERS KEEP YOUR EYES ON CHUTE NO. SIX ! WATCH CHUTE SIX HERE HE COMES!



















# TEN SECONDS LATER -- BUUUU! THERE'S THE BUZZER, HE RODE'IM!

GREAT RIDE, WONDER BOY. BUT THE ONLY PRIZE YOU'RE GONNA GET IS A FLOCK OF HOOFS IN YER FACE!





BUT. "RODEO" MAKES A WILD DIVE AT "WINDS" MIDDLE AND PROVES THAT THE BEST LAID PLANS OF MICE AND-RATS, DO OFT GO AWRY!





LEAPING QUICKLY 70 HIS FEET. KUDEO TURNS AROUND LIKE A CAT AND WITHA SUDDEN LUNGE, IE GRABS THE VICIOUS ROPER BY THE

LEG---











"Rodeo" Ryan:



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YOU SAID IT! WHEN THE RUBBER DRIES, I STRIP IT OFF AND I'VE GOT A RUBBER MOLD OF THE INDIAN.

WNAT DO YOU OD WITH THAT?

JUST POUR MODELING POWDER INTO IT, THEN WHEN IT DRIES, I REMOVE THE RUBBER. DOES THAT MAKE A CAST OF THE INDIAN?

YUP - JUST LIKE MAGIC! HOW I PAINT THE INDIAN. SHUCKS, I CAN MAKE HUNDREDS OF EM FROM THIS ONE MOLD\_SELL 'EM, TOO! YOU CAN REPRODUCE ANYTHING WITH RUBBER-FOR-MOLDS.

GEE, THAT LOOKS LIKE FUN. IM GOING TO OR-DER ME A KIT TODAY!

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Modeling Kit. including 50c Instruction Book, for which
I will pay postman only 81:49 plus postage. (Send 81.49
with order, we pay postage.) I will return Kit in 10 days if
I am not satisfied and you will return my 81:40.

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